



Preserving *the past,* Insuring *the future...*

Newsletter

February 2010

Synergy & Corporate Partnership for Small Businesses

Dr. PR Mukund



Without the aid of corporate partnerships, small businesses have a hard time keeping afloat, especially in troublesome economic times.

One of the biggest challenges faced by small businesses is the lack of supportive infrastructure that big corporations can depend upon.

It is a classic chicken and egg story where you need the support to grow and need to grow to afford such an infrastructure. One way of overcoming this is for small businesses to band together in a co-op environment where services and strengths can be bartered for mutual benefit. Such an arrangement has to be based on mutual trust and individual goodwill for collective success. This would also increase the inertia and momentum, making the small business more resilient to the sudden vagaries of the marketplace. NanoArk has adopted such a path as a strategic plan for growth. When our partners succeed, we will succeed.

NanoArk Corporation has been blessed with and is very grateful for finding many such willing and enthusiastic partners. We will highlight some of our strategic business partners in the coming months. In this issue, we profile BAS, with over 700 customers in the States of New York, Pennsylvania and Connecticut. BAS is now representing NanoArk to local government partners. On February 14 through the 16, BAS and NanoArk will be sharing a booth at the Association of Towns conference in Hilton, NY. Together we will work to showcase our products, services, and each other. I am sure this is the start of a great partnership.

Upcoming Conferences: February 2010

February 14-16, Association of Towns of the State of NY Conference, **Hilton, NY**, <http://nytowns.org>

February 4-6, 3rd International Conference on Web Search and Data Mining (WSDM) 2010, **New York, NY**, <http://wsdm-conference.org/2010>

February 7, 2nd Workshop on Collaborative Information Seeking, **Savannah, GA**, ACM SIGCHI <http://workshops.fxpal.com/cscw-2010cis/Overview.aspx>

February 12-13, Fourth Access to Knowledge Conference, **New Haven, CT**, Yale Information Society Project <http://yaleisp.org/2009/11/a2k4>

February 22-24, Tools of Change 2010: The Once & Future Book, **New York, NY**, O'Reilly Media <http://toccon.com/toc2010>

February 25-26, Intelligent Content 2010, **Palm Springs, CA**, The Rockley Group, Inc. <http://rockley.com/IntelligentContent2010>

February 28-March 2, Redefining the Value of Information, **Philadelphia, PA**, NFAIS, <http://nfais.org/page/23-2010-annual-conference>

Exciting News From NanoArk

We would like to announce that as of January 2010 NanoArk's Waferfiche™ technology has been accepted by the New York State Archives as being suitable for long term storage of vital records. It also notes that Waferfiche™ has a great advantage over Microfilm due to the lack of need for highly controlled storage environments to ensure preservation.

As mentioned in last month's newsletter, NanoArk's Waferfiche™ technology is used to inscribe information as microform images on silicon wafers. Silicon is a durable medium extremely resistant to water and humidity, as well as being temporarily resistant to temperatures up to 400 °C, thereby ensuring longevity. Information stored on Waferfiche™ can be retrieved easily using a high powered lens, without the need for specific hardware/software technology thereby enabling archival of data in a technology free environment.

For more information on NanoArk's Waferfiche™ technology, or to get in touch with one of us, please visit <http://nanoarkcorp.com>.

Business Automation Services, Inc.

"Transforming the way government works"



Since we opened our doors in 2007, NanoArk Corporation has had the privilege of partnering with companies and organizations whose products and services have helped pave the way for the success of our company. One such organization is Business Automation Services, Inc., located in Saratoga County, NY.

Business Automation Services, Inc. (BAS) has established itself as a leading software development company going as far back as 1987.

Working exclusively with local governments and municipalities, BAS has become a recognized leader in the development of software solutions for municipal governments and to-date has a base of over 700 clients (towns, cities, villages, and counties) throughout New York, Connecticut and Pennsylvania.

Their motto is "Transforming the way government works" with a focus on helping the departments of municipal governments become much more streamlined with increased efficiency.

BAS has designed a suite of products that are very user-friendly, effective and created with the customer in mind. Their software is designed to improve workflow and productivity; this is accomplished by using the latest Microsoft Windows development tools, such as .NET and SQL Server. All BAS software is created in-house at their Saratoga County offices, they do not out-source any development work whatsoever.

At the same time, their integrated design provides municipal residents the means to do business through eGovernment applications via the Internet. Each software product is updated with new features and functionality at least once a year. To ensure that updates address the needs of government municipalities, BAS sponsors annual User Group meetings for each major product line for clients to meet with BAS staff and share ideas and suggest future enhancements. These group meetings are very informational and have no cost whatsoever associated with them.



Above: Members of the Business Automation Services, Inc. Staff.

BAS is a company that engages their clients, always looks for continued improvement through customer enhancement, requests, and really delivers high quality software and exceptional service!

BAS products include:

- Integrated Property System (Building Permits, Code Enforcement, Planning/Zoning, etc.)
- Utility Billing (Water/Sewer billing)
- Tax Collection Software (with Internet Tax Modules)
- E-Payments (Collect credit/debit and e-check payments for municipal fees)
- Integrated Financial Management (Purchasing, Accounts Payable/Receivable, etc)
- Municipal Clerk Licensing (Dog/Marriage Licenses, Vital Records, Abstracts, etc.)
- Minutes Tracking (Board Minutes, Planning and Zoning Minutes, etc.)
- Animal Control/Shelter System

BAS also provides services designed to ensure maximum customer satisfaction including IT Services, Programming, Training, Consulting, Systems Design, and Needs Analysis. With a complete support staff and emergency support assistance available after normal business hours (8:30 AM - 5:00 PM) eighty percent of incoming support calls are handled immediately with the balance typically being resolved within half an hour of the call.

For more information about Business Automation Services, Inc. please feel free to visit their home page at www.basny.com; give them a call at 518-371-6869 or send an e-mail to sales@basny.com.